



Advisory Board Meeting Agenda: Rev. 1.25.24

Thursday, January 25: On your own

Women's Basketball | VT vs. Georgia Tech at 6 pm

Friday, January 26: Advisory Board Meeting | The Inn at Virginia Tech, Drillfield Room

In-person with virtual option

<https://virginiatech.zoom.us/j/87258283311?pwd=ejlzciRnRkpLR0VZc09lL0RtR2ErQT09>

Meeting ID: 872 5828 3311

Passcode: 451537

AGENDA

- 9 am: Meeting begins with introductions

- 9:15 am: Updates
 - Brief Department Overview
 - Marketing and Communications two-year plan
 - Ph.D. program
 - Master's program
 - Kohl Centre

- 11:15 am: Break

- 11:30 am: Meet the new faculty over lunch
 - Michael Cary, Research Assistant Professor
 - Zhenshan Chen, Assistant Professor
 - Anubhab Gupta, Assistant Professor
 - Xi He, Assistant Professor
 - Nicolas Legrand, Research Assistant Professor
 - Paula Mercadante, Instructor
 - Pedro Queiroz, Instructor

- Chi Ta, Assistant Professor
 - Chunbei Wang, Associate Professor
 - Le Wang, Professor and David M. Kohl Chair
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- 1:30 pm: Break
 - 1:45 pm: Hiring priorities
 - 2:30 p.m. Reboot of Advisory Board and new direction
 - Meet and greet with Zachary Brown, Ph.D., CALS Associate Director of Business Development
 - Development of the Young Alumni Council
 - Bylaws
 - Meeting schedule
 - Other
 - 3:30 pm: Break
 - 3:45 pm: Wrap up
 - 4:00 pm: Social with faculty and staff over light appetizers and beverages
2nd floor area near the staircase

Saturday, January 27: On your own
Men's Basketball | VT vs. Georgia Tech at 5 pm

Virginia Tech guest wireless

