

# EXECUTIVE CV

**George C. Davis**

Professor

Department of Agricultural and Applied Economics, Virginia Tech

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## SUMMARY

I grew up on a dairy-row crop farm in South Carolina. I obtained a B.S. and M.Sc. in Agricultural Economics from Clemson University. After working briefly at the USDA Foreign Agricultural Service, I missed doing research and decided to return to school. I obtained a Ph.D. in Economics and Statistics from North Carolina State University with a field in International Trade.

I began my academic career as an Assistant Professor of International Trade and Econometrics at the University of Tennessee, followed by 12 years on the faculty at Texas A&M University, where I progressed from Assistant to Full Professor in the Department of Agricultural Economics. While at TAMU, my research interests shifted toward food and health economics, leading to my recruitment in 2007 by Virginia Tech's Department of Agricultural and Applied Economics as part of an obesity cluster hire.

Over the course of my career, I have published 88 refereed journal articles (h-index 28, i10-index 57) across 41 different journals, co-authored two books, delivered over 60 invited talks and 50 peer-reviewed presentations, and been cited in over 25 popular press interviews. I've secured 24 grants totaling \$4.6 million (2024 dollars), taught 16 different courses, chaired 17 graduate committees, and served on 40 additional M.Sc. and Ph.D. committees. My work has been recognized with best paper awards and the AAEEA Quality of Communication Award.

My professional service includes, among other activities, being an editor for three academic journals, multiple editorial councils, and leadership or membership in several national committees. I have reviewed for 33 journals, ranging from *American Economic Review* to *Water Resources Research*. At the university, college, and department levels, I have served as a chair and member of multiple committees such as being a member of the faculty senate, chairing the college promotion and tenure committee, director of the graduate program, and currently the interim department head. Below are more specifics of these achievements with some samples.

## EDUCATION

Ph.D.	North Carolina State University	Economics/Statistics	1991
M.S.	Clemson University	Agricultural Economics	1986
B.S.	Clemson University	Agricultural Economics	1983

## PROFESSIONAL EXPERIENCE

### **Virginia Tech.** Dept. Agric. and Appl. Econ. Blacksburg, VA

- Interim Department Head. Aug. 2024 – Present
- Associate Department Head. Jan. 2023 – July 2024.
- Professor. Aug. 2007 – Present

### **Oxford University.** Centre of Time Use Research. Oxford, England

- Visiting Academic Scholar. July 2014 – Dec. 2014.

### **Texas A&M University.** Dept. Agric. Econ. College Station, TX

- Assistant to Professor. Dec. 1995 – Aug. 2007.

### **University of Tennessee.** Dept. Agric. Econ. and Rural Soc. Knoxville, TN

- Assistant Professor. July 1991– Dec. 1995.

### **SAS Institute.** Cary, NC.

- Econometric Advisor and Consultant. July, 1991– July, 1992.

### **North Carolina State University.** Dept. of Econ. and Business. Raleigh, NC

- Economics Instructor. Sept. 1989 – May 1991.
- Graduate Research Assistant. May 1987 – Sept. 1989.

### **USDA. Foreign Agricultural Service.** Washington, DC.

- International Trade Policy Analyst. May, 1984 – Dec. 1984, May, 1986 – Aug. 1986.

### **Clemson University.** Dept. Agric. Econ. and Rural Soc. Clemson, SC

- Graduate Research Assistant. Aug. 1983 – May. 1984.

## RESEARCH HIGHLIGHTS

### **Locations of Journal Publications and Number Per Journal**

Agribusiness: An International Journal (2)  
Agricultural and Resource Economics Review (2)  
Agricultural Economics (1)  
American Journal of Agricultural Economics (16)  
Appetite (2)  
Applied Economic Perspectives and Policy (1)  
Applied Economics (1)  
Applied Economics Teaching Resources (2)  
Applied Financial Economics (1)  
Aquaculture (1)

Atlantic Economic Journal (1)  
Australian Journal of Agricultural and Resource Economics (1)  
Behavioural Processes (1)  
BMC Public Health (2)  
Canadian Journal of Agricultural Economics (2)  
Childhood Obesity (1)  
Choices (1)  
Ecology of Food and Nutrition (1)  
Economics & Philosophy (1)  
Economics Letters (2)  
Endocrinology (1)  
Food Policy (5)  
International Journal of Behavioral Nutrition and Physical Activity (1)  
Journal of Agricultural and Applied Economics (4)  
Journal of Agricultural and Resource Economics (3)  
Journal of Business & Economic Statistics (1)  
Journal of Child Nutrition & Management (2)  
Journal of Economic Methodology (2)  
Journal of Family and Economic Issues (1)  
Journal of International Food & Agribusiness Marketing (1)  
Journal of Nutrition Education and Behavior (8)  
Journal of the Academy of Nutrition and Dietetics (2)  
Public Health Nutrition (3)  
Review of Economics and Statistics (1)  
Review of Economics of the Household (3)  
Social Service Review (1)  
The American Journal of Clinical Nutrition (1)  
The American Journal of Managed Care (1)  
The Journal of Nutrition (2)  
The Open Neuroendocrinology Journal (1)  
Translational Behavioral Medicine (1)

### **Sample Publications in Main Topical Areas**

#### *Behavioral Economics in Nutrition and Health*

Downey, Haylee, Roberta Freitas–Lemos, Kelsey Curran, Elena L. Serrano, George C. Davis, and Jeffrey S. Stein. “COVID-19–Related Financial Scarcity Is Associated with Greater Delay Discounting but Not Probability Discounting.” *Behavioural Processes* 211 (2023): 104928.

Rockwell, Michelle S., Mary C. Frazier, Jeffrey S. Stein, Kimberly A. Dulaney, Sarah H. Parker, George C. Davis, John A. Rockwell, Benjamin L. Castleman, Cass R. Sunstein, and John W. Epling. “A ‘Sludge Audit’ for Health System Colorectal Cancer Screening Services.” *The American Journal of Managed Care* 29, no. 7 (2023): e222-e228.

Grebitus, Carola, and George C. Davis. “Does the New Nutrition Facts Panel Help Compensate for Low Numeracy Skills? An Eye-Tracking Analysis.” *Agricultural Economics* 50, no. 3 (2019): 249–258.

Grebitus, Carola, and George C. Davis. “Change Is Good!? Analyzing the Relationship Between Attention and Nutrition Facts Panel Modifications.” *Food Policy* 73 (December 2017): 119–130.

#### Child Nutrition and Health

Farris, A. R., S. Misyak, K. Duffey, N. Atzaba–Poria, K. Hosig, G. Davis, M. McFerren, and E. Serrano. “Elementary Parent Perceptions of Packing Lunches and the National School Lunch Program.” *The Journal of Child Nutrition and Management* 40, no. 1 (Spring 2016).

Byker, Carmen, A. Farris, M. Marcenel, G. C. Davis, and E. Serrano. “Food Waste in a School Nutrition Program after Implementation of New NSLP Guidelines.” *Journal of Nutrition Education and Behavior* 46, no. 5 (September/October 2014): 406–411.

Li, Yiran, B. Mills, G. C. Davis, and E. Mykerezzi. “Child Food Insecurity and the Food Stamp Program: What a Difference Monthly Data Makes.” *Social Service Review* 88, no. 2 (June 2014): 322–348.

You, Wen, and George C. Davis. “Childhood Obesity: Does the Quality of Parental Time Matter?” *Journal of Family and Economic Issues* 32, no. 2 (June 2011): 219–232.

#### Cost Effectiveness in Nutrition Extension Programs

Baral, R., G. C. Davis, S. Blake, W. You, and E. L. Serrano. “Using National Data to Estimate Average Cost Effectiveness of EFNEP Outcomes by State/Territory.” *Journal of Nutrition Education and Behavior* 45, no. 2 (March/April 2013): 183–187.

Davis, George C., E. Serrano, M. McFerren, J. Fournellier, R. Baral, and K. F. Badirwang. “Cost Effectiveness of Nutrition Education Programs for Limited Resource Youth.” *Journal of Nutrition Education and Behavior* 45, no. 4 (2013): S93.

Baral, Ranju, George C. Davis, and Wen You. “National, Regional, and State–Level Estimates of Returns to Scale in the Expanded Food and Nutrition Education Program.” *Journal of Agricultural and Applied Economics* 45, no. 2 (2013): 203–216.

#### Demand Analyses

Dharmasena, S., G. C. Davis, and O. Capps. “Partial and General Equilibrium Effects of a Sugar Sweetened Beverage Tax.” *Journal of Agricultural and Resource Economics* 39, no. 2 (August 2014): 157–173.

Bryant, Henry, and George C. Davis. "Revisiting U.S. Aggregate Meat Demand with a Bayesian Averaging of Classical Estimates Approach: Do We Need a More General Theory?" *American Journal of Agricultural Economics* 90, no. 1 (February 2008): 103–116.

Davis, George C. "The Significance and Insignificance of Demand Analysis in Evaluating Promotion Programs." *American Journal of Agricultural Economics* 87, no. 3 (August 2005): 673–688.

Davis, George C. "Product Aggregation Bias as a Specification Error in Demand Systems." *American Journal of Agricultural Economics* 79, no. 1 (February 1997): 100–109.

Davis, George C., and C. Richard Shumway. "To Tell the Truth About Interpreting the Morishima Elasticity of Substitution." *Canadian Journal of Agricultural Economics* 44, no. 2 (July 1996): 173–182.

Davis, George C., and Jean Gauger. "Measuring Substitution in Monetary Asset Demand Systems." *Journal of Business and Economic Statistics* 14, no. 2 (April 1996): 203–208.

#### Econometric Methodology

Davis, George C. "Clarifying the 'Puzzle' Between the Textbook and LSE Approaches to Econometrics: A Comment on Cook's Kuhnian Perspective of Econometrics." *Journal of Economic Methodology* 12, no. 1 (March 2005): 93–116.

Davis, George C. "The Structure of Models: An Application to Theory Reduction and Testing with a Production Example." *Journal of Agricultural and Resource Economics* 29, no. 1 (April 2004): 65–78.

Davis, George C. "A Semantic Interpretation of Haavelmo's Structure of Econometrics." *Economics and Philosophy* 16, no. 2 (October 2000): 205–228.

Davis, George C. "The Logic of Testing Structural Change in Meat Demand: A Methodological Analysis and Appraisal." *American Journal of Agricultural Economics* 79, no. 4 (November 1997): 1186–1192.

#### Supplemental Nutrition Assistance Program (SNAP)

Davis, George C., Timothy Pierce, Jessica Wilbur, and Jinyang Yang. "What Is Online Supplemental Nutrition Assistance Program Shopping Worth? An Implicit Wage Rate Approach Using Meal–Kit Pricing and Time–Use Data." *Agricultural and Resource Economics Review* (2025): 1–16.

You, Wen, George C. Davis, and Jinyang Yang. "Viewpoint: An Assessment of Recent SNAP Benefit Increases Allowing for Money and Time Variability." *Food Policy* 106 (2022): 102175.

Houghtaling, B., E. Serrano, S. Chen, V. I. Kraak, S. M. Harden, G. C. Davis, and S. Misyak. “Supplemental Nutrition Assistance Program (SNAP)—Authorized Retailers’ Perceived Costs to Use Behavioral Economic Strategies to Encourage Healthy Product Sales.” *Ecology of Food and Nutrition* 60, no. 2 (2021): 212–224.

Davis, George C. “The American Rescue Plan Act Is a Great Start but More Increases in Supplemental Nutrition Assistance Program (SNAP) Benefits Are Likely Needed Due to Implicit Hidden Reductions.” *The Journal of Nutrition* 151, no. 8 (August 2021): 2099–2104.

You, Wen, and George C. Davis. “Estimating Dual Headed Time in Food Production with Implications for SNAP Benefit Adequacy.” *The Review of Economics of the Household* 17, no. 1 (2019): 249–266.

Davis, George C., Wen You, and Yang Y. “Are SNAP Benefits Adequate? A Geographical and Food Expenditure Decomposition.” *Food Policy* 95 (2020): 101917.

Houghtaling, B., E. Serrano, L. Dobson, V. I. Kraak, S. M. Harden, G. C. Davis, and S. Misyak. “Perceptions of Rural SNAP—Authorized Food Store Owners and Managers About Healthy Product Availability.” *Journal of Nutrition Education and Behavior* 52, no. 2 (2020): 171–179.

Houghtaling, B., E. Serrano, L. Dobson, S. Chen, V. I. Kraak, S. M. Harden, G. C. Davis, and S. Misyak. “Rural Independent and Corporate SNAP—Authorized Food Store Owners’ and Managers’ Perceived Feasibility to Implement Marketing—Mix and Choice—Architecture Strategies to Encourage Healthy Product Purchasing by SNAP Consumers.” *Translational Behavioral Medicine* 9, no. 5 (October 2019): 888–898.

Davis, George C., and Wen You. “Estimates of Returns to Scale, Elasticity of Substitution, and the Thrifty Food Plan Meal Poverty Rate from a Direct Household Meal Production Function.” *Food Policy* 43 (December 2013): 204–212.

Davis, George C., and Wen You. “Not Enough Money or Not Enough Time to Satisfy the Thrifty Food Plan? A Cost Difference Approach for Estimating a Money—Time Threshold.” *Food Policy* 36, no. 2 (April 2011): 101–107.

### Teaching

Bhattarai, Anukul, and George C. Davis. “Teaching the Economics of Corporate Social Responsibility: A Mixed Motive Bargaining Simulation Game.” *Applied Economics Teaching Resources* 5, no. 4 (2024).

Davis, George C., and Ernesto Perusquia. “Student Numbers and Sustaining Courses and Fields in Ph.D. Programs.” *Journal of Agricultural and Applied Economics* 34, no. 3 (December 2002): 531–546.

Time Allocation

Davis, George C. “Convenient Economics: The Incorporation and Implications of Convenience in Market Equilibrium Analysis.” *Applied Economics Teaching Resources* 2, no. 2 (2020): 226–236.

Yang, Yanliang, G. C. Davis, and M. Muth. “Beyond the Sticker Price: Including and Excluding Time in Comparing Food Prices.” *The American Journal of Clinical Nutrition* 102, no. 1 (2015): 165–171.

Baral, Ranju, George C. Davis, and Wen You. “Consumption Time in Household Production: Implications for the Goods–Time Elasticity of Substitution.” *Economics Letters* 112, no. 2 (August 2011): 138–140.

You, Wen, and George C. Davis. “Household Food Expenditures, Parental Time Allocation, and Childhood Obesity: An Integrated Two–Stage Collective Model with an Empirical Application and Test.” *American Journal of Agricultural Economics* 92, no. 3 (April 2010): 859–872.

Siebert, John. W., George C. Davis, Kerry K. Litzenberg, and Joseph. M. Broder. “Time Allocation Decisions Associated with Job Market Preparation: Undergraduate Perceptions Versus Market Realities.” *American Journal of Agricultural Economics* 84, no. 1 (February 2002): 222–233.

Trade

Adams, Barry H., George C. Davis, Kim L. Jensen, and Paul M. Jakus. “Priorities and Preferences in the Allocation of MPP Branded Funds.” *American Journal of Agricultural Economics* 79, no. 4 (November 1997): 1319–1331.

Adams, Barry H., Kim L. Jensen, and George C. Davis. “Knowledge and Use of Export Assistance Services by Agribusiness.” *Agribusiness: An International Journal* 13, no. 3 (May/June 1997): 285–294.

Davis, George C., and Nancy C. Kruse. “Consistent Estimation of Armington Demand Models.” *American Journal of Agricultural Economics* 75, no. 3 (August 1993): 719–723.

Davis, George C. “Product Differentiation and Representative Agent Import Demand Systems: A Reconsideration and Reconciliation.” *Canadian Journal of Agricultural Economics* 43, no. 1 (March 1995): 149–164.

Davis, George C., and Kim L. Jensen. “Two–Stage Utility Maximization and Import Demand Systems Revisited: Limitations and an Alternative.” *Journal of Agricultural and Resource Economics* 19, no. 2 (December 1994): 409–421.

Davis, George C., and William J. Hewitt. “Measuring the Quality of Imported Tobacco.” *Journal of Agricultural and Applied Economics* 28, no. 1 (July 1996): 148–158.

## **Books**

Davis, George C., and E. Serrano. *Food and Nutrition Economics: Fundamentals for Health Sciences*. Oxford University Press. 2016.

McIntosh, Alex, George C. Davis, Rodolfo Nagya, Jr., Jenna Anding, Cruz Torres, Karen Kubena, Ernesto Perusquia, Genevieve Yeley, and Wen You. *Parental Time and Obesity*. Novika Publishing. 2007.

## **Sample Invited Presentations**

Davis, George C. “Is There a Better Way? Estimating Resource Thresholds for a Healthy Diet with a Conditional Empirical Distribution Approach” Trade and Development Seminar Series. Department of Applied Economics. University of Minnesota. September 29, 2023.

Davis, George C. “Publishing in Non–Economics Outlets: Deliberate Choice vs Pivoting.” Panelist for AAEA Post–Conference Worskshop. Washington, DC. July 26, 2023.

Davis, George C. “Counting labor time in least–cost diets” Presentation made at AAEA Organized Symposium, Food prices and nutrition: What least–cost diets reveal about access to a healthy diet in the U.S. and worldwide. September 26, 2022. Virtual.

Davis, George C. “Policy Analysis at the Intersection of Constraints and Nutrition” AAEA 2021 Post Conference (Virtual), Evidence–Based Policymaking for Applied Economists. Oct. 8, 2021.

Davis, George C., “SNAP Benefits Are Inadequate for Three Main Reasons and Need to Be Increased” Confirmation hearing briefing requested by Jerold Mande, Harvard T.H. Chan School of Public Health for new Biden administration USDA team in preparation for confirmation hearings. February 21, 2021.

Davis, George C. “The Adequacy of SNAP Benefits: Some Past and Recent Findings” The Friedman School of Nutrition. Tufts University. Oct. 21, 2020.

Davis, George C. “The Economics of Convenience and the Economics of Corporate Social in Food Markets. The Healthy Eating Research Group. Robert Wood Johnson Foundation. Aug. 18, 2020

Davis, George C., and Elena L. Serrano. “Cognitive Load and Neuro–economics: Implications for Food Consumption and Health.” Deans Lecture Series. Utah State University. Logan, UT. Nov. 11, 2016.

You, Wen, and George C. Davis. “Estimating Dual Headed Time in Food Production with Implications for SNAP Benefits.” University of Newcastle, UK. Dec. 8, 2014.



You, Wen, and George C. Davis. “Estimating Dual Headed Time in Food Production with Implications for SNAP Benefits.” University of Oxford, UK. Nov. 27, 2014.

Davis, George C. “Direct Household Meal Production Function Estimation: Returns to Scale, Elasticity of Substitution, and Poverty Thresholds.” University of Melbourne, Australia. July 24, 2013.

Davis, George C. “Direct Household Meal Production Function Estimation: Returns to Scale, Elasticity of Substitution, and Poverty Thresholds.” Monash University, Australia. July 26, 2013.

Davis, George C. “Money or Time: Which is More Important for a Nutritious Diet and Public Policy?” American Public Health Association Meetings. San Francisco, CA. October 29, 2012.

You, Wen, and George C. Davis. “Understanding Conflicting and Compatible Incentives for Retailers in Promoting Healthy Eating.” Paper presented at American Agricultural and Applied Economics meeting. Seattle, WA. July 30, 2012.

Davis, George C. “Is Time More Important Than Money? Implications for Nutritional Policy of Ignoring Time” Presentation made at Workshop for the Committee on Examination of the Adequacy of Food Resources and SNAP Allotments. Food and Nutrition Board. Institute of Medicine. The National Academies. Washington, DC. March 28, 2012.

### **Sample Interviews and Popular Press**

“New Survey Shows 1 in 3 People in the DC Region Faces Food Insecurity.” Interview on WJLA, Washington ABC7. July 8, 2022.

“More Americans Can Use Food Stamps for Restaurants, Prepared Meals.” PEW Stateline. January 4, 2022.

“Historic Increase in Food Assistance Benefits Begins October 1”. WTKR Coastal VA. TV Interview. Oct. 1, 2021.

“The Benefits of the SNAP Program on Virginia Tech Tuesday.” WFXR Roanoke VA. TV Interview. Feb. 9, 2021.

“Economic Conditions May Trump Genetics When Battling Obesity.” *The Daily E-Mail. Virginia Tech*. October 23, 2012.

“Being Thrifty May Not Make You Healthy.” *Virginia Tech Research Magazine*. Summer 2010.

“Parental Time Key in Fight Against Childhood Obesity: Study.” *Medical News Today*. August 16, 2006.

“Study Puts Wrap on Christmas Trees.” *The Knoxville News Sentinel*. December 17, 1992.

## **Sample Grants**

The Changing Mix of Food–At–Home And Food–Away–From–Home Consumption: Price Transmission, Market Structure, and Welfare Implications. USDA/AFRI.  
\$555,220. 2023 – 2026.

Nutrition, Money, and Time: An Assessment of SNAP Benefit Adequacy. USDA/ERS.  
\$30,000. 2018 – 2020.

Cost Effectiveness of the Virginia SNAP–Ed program. Virginia Cooperative Extension Service.  
\$34,000. 2013 – 2014.

Maternal Nutrition and Offspring Predisposition to Development of Metabolic Disease: Mitigating or Exacerbating the Effects of Fetal Programming Through the Choice Environment Inst. Soc., Cult., and Env. and Fralin Life Science Institute, Virginia Tech.  
\$15,000. 2011– 2013.

Cost Effectiveness of Nutrition Education Programs for Limited Resource Youth. USDA/NRI.  
\$628,097. 2008 – 2011.

Where is the Threshold? Estimation of the Money–Time Threshold for Food Stamps. USDA/ERS.  
\$100,000. 2006 – 2009.

Analysis of Consumer Behavior Data, Market Information & Market Strategies to Assess Pork Demand. National Pork Board Association.  
\$266,500. 2001 – 2003.

Parental Time, Roles Strains, Coping, and Children’s Diet and Nutrition. USDA/ERS.  
\$252,000. 2000 – 2003.

An Economic Evaluation of the Pork Checkoff Program. The National Pork Board  
\$114,000. 1998 – 1999.

An Evaluation of the U.S. Cotton Checkoff Program. The United States Cotton Board  
\$150,000. 1995 – 1996.

High–Value Agricultural Exports: Impacts of the USDA’s Market Promotion Program  
USDA/NRI.  
\$91,056. 1994 – 1996.

## **TEACHING**

### **Virginia Teach**

AAEC 6214. Ph.D. Food and Health Microeconomics, 2011–2025 (odd years).

AAEC 5084. MS. Contemporary Issues and Responses in Food Systems. 2021–2022.

AAEC 5026. MS. Applied Microeconomics. 2011–2012.

AAEC 4814/5814. UG/MS. Food, Nutrition, and Health Economics, 2009–2010, 2012–2024.  
AGEC 4504. UG. Agricultural Price Analysis. 2016.  
AAEC 4974 UG. SS. AI and You: Using AI to Answer Ag & Applied Econ Questions. 2025.

### **Texas A&M**

AGEC 661. Ph.D. Applied Econometric Methods in Agricultural Economics. 1996 – 2003.  
AGEC 635. Ph.D. Consumer Demand Analysis for Food and Fiber. 1998–2000, 2004–2006  
AGEC 607. MS/Ph.D. Research Methodology. 2007.  
AGEC 447. UG. Agricultural Price Analysis. 1999–2005.  
AGEC 414. UG. Agricultural Marketing Analysis. 1997.

### **Tennessee**

AGEC 620. Ph.D. Advanced Quantitative Methods. 1993–1995.  
AGEC 520. MS. Research Methodology. 1994–1995.  
AGEC 420. UG/MS. International Agricultural Trade and Marketing. 1993–1995.  
AGEC 210. UG. Introduction to Agricultural Economics. 1992–1993.

### **North Carolina State University**

Econ. 201. Introduction to Economics. 1989–1991.

### **PROFESSIONAL HONORS AND AWARDS**

Best Paper Award in Agricultural and Applied Economics Association's Applied Economics Teaching Resources Journal 2024 for article Bhattaria, Anukul, and George C. Davis.  
“Teaching The Economics of Corporate Social Responsibility: A Mixed Motive Bargaining Simulation Game.” *Applied Economics Teaching Resources*. 2024. Vol. 5. No. 4.

Best Paper Award in Food Safety and Nutrition for the Agricultural and Applied Economics Association 2019, for article with Wen You entitled, “Estimating Dual Headed Time in Food Production with Implications for SNAP Benefit Adequacy.” *The Review of Economics of the Household*. Vol. 17. No.1 (2019): 24–266.

Best Paper Award in Food Safety and Nutrition for the Agricultural and Applied Economics Association 2018, Honorable Mention, for article with Yanliang Yang and Wen You entitled, “Measuring Food Expenditure Poverty in SNAP Populations: Some Extensions with An Application to the American Recovery and Reinvestment Act.” *Applied Economic Perspectives and Policy*. Vol. 41. No.1 (2018):133–152.

Quality of Communication Award from Agricultural and Applied Economics Association in 2017 for the book *Food and Nutrition Economics: Fundamentals for Health Sciences*. Oxford University Press.

Article of the Year Award from Western Agricultural Economics Association in 2015 for article with Senarath Dharmasena and Oral Capps, Jr. “Partial and General Equilibrium Effects of a Sugar Sweetened Beverage Tax.” *Journal of Agricultural and Resource Economics*. Vol. 39. No. 2. (Aug. 2014): 157–173.

Excellence in Applied Research Award. College of Agriculture and Life Sciences. Virginia Tech. 2014. Shared with Wen You.

Best Paper Award in Food Safety and Nutrition for the Agricultural and Applied Economics Association 2010 for article with Wen You entitled, “Household Food Expenditures, Parental Time Allocation, and Childhood Obesity: An Integrated Two–Stage Collective Model with an Empirical Application and Test.” *American Journal of Agricultural Economics*. Vol. 92. No. 3. (April, 2010):859–872.

Scholar of the Week. Virginia Tech. February, 7 – 14. 2011.

William Preston Society Master’s Thesis Gold Watch Award, Virginia Tech. Awarded to Ge Zhang by Virginia Tech for her thesis “Incorporating Food–Away–From Home into Thrifty Food Plan.” 2009. Co–Advisor with Wen You.

Outstanding Dissertation Award from American Agricultural Economics Association. 2006. Awarded to Wen You for her dissertation “Parental Time and Children’s Obesity Measures: A Theoretical and Empirical Investigation.” Major Advisor for Wen You.

Outstanding Alumnus North Carolina State University, Department of Agricultural and Resource Economics. 2001.

Excellence in Teaching at the Graduate Level Award. Department of Agricultural Economics. Texas A&M University. 1996–97.

Outstanding Faculty Member Under Ten Years Award. Department of Agricultural Economics, University of Tennessee. 1995.

## SELECTED SERVICE ACTIVITIES

**Co–Editor.** *Review of Economics of the Household*. 2014–2021.

*Journal of Agricultural and Resource Economics*. 2007–2009.

**Associate Editor.** *Frontiers in Nutrition: Food Policy and Economics Section*. 2022–Present.

**Advisory Board.** *Food Policy*. 2020–Present.

**Editorial Councils.** *Applied Economics Perspectives and Policy* 2009–2012, *American Journal of Agricultural Economics* 2004–2007, *Journal of Agricultural and Resource Economics*. 2003–2006, *Journal of Agricultural and Applied Economics*. 1992–1995, 1997–2000.

**Advisory Panel.** Reevaluation of Thrifty Food Plan. USDA. 2021– 2024

**Chair.** AAEA Publication of Enduring Quality Award Committee. 2014.

AAEA Master’s Thesis Awards Committee. 1998.

**Member.** AAEA Mentoring Committee. 2024 – Present.

AAEA Publication of Enduring Quality Award Committee. 2012–2015.

AAEA Bruce Gardner Memorial Prize for Appl. Policy Analysis Comm. 2008–2009.  
AAEA Master's Thesis Awards Committee. 1996–1998.  
AAEA. Founding Committee of *Econometrics Section*. 2013–2014.  
AAEA. Development Task Force of the Applied Economics Perspectives and Policy  
Journal. 2009–2010  
WAEA Council. 2000–2001.

**Mentor.** AAEA Mentoring Program. 2013–2014.

### **Journal Reviewer:**

Agribusiness: An International Journal, Agricultural and Resource Economics Review, Agricultural Economics, American Economic Review, American Journal of Agricultural Economics, American Journal of Clinical Nutrition, American Journal of Preventative Medicine, Applied Economics, Australian Journal of Agricultural and Resource Economics, Canadian Journal of Agricultural Economics, Economic Inquiry, Empirical Economic, International Review of Economics and Finance, Journal of Agricultural and Applied Economics, Journal of Agricultural and Resource Economics, Journal of Applied Econometrics, Journal of Business and Economic Statistics, Journal of Family and Economic Issues, Journal of Nutrition Education and Behavior, Plus One, Public Health Nutrition, Resources and Energy Economics, Review of Economics of The Household, Southern Economic Journal, Social Science and Medicine, The Scandinavian Journal of Economics, Water Resources Research.

### **Virginia Tech**

#### University

Member. MBA–Business Analytics Internal Review Team. 2025.  
Virginia Tech Faculty Senate. 2019–2023.  
Truman Scholars Nomination Committee. 2018.  
Economics Department Head Search Committee. 2015.

#### College of Agriculture and Life Sciences

Chair. Promotion and Tenure Committee. 2019.  
Research Strategic Plan Work Group. 2012.  
Member. Promotion and Tenure Committee. 2016–2023.  
HNFE Search Committee, Food Policy Position. 2014.

#### Department of Agricultural and Applied Economics

Director. Graduate Program. 2009–2014.  
Chair. MS Online Committee. 2023.  
5 Year Review Committee of Department Head, Matt Holt. 2022

George C. Davis  
Executive CV 2025

Co–Chair. Ph.D. Qualifier Exam Committee (multiple years)  
Member. Department Head Search Committee. 2012.  
Governance Committee (multiple terms. elected by faculty)  
Graduate Advisory Committee. 2008–2014.  
Promotion and Tenure Committee. 2010–2013.  
Undergraduate Committee. 2022–2023.