

Dr. Mary Marchant is a Professor in the Virginia Tech (VT) Department of Agricultural and Applied Economics (AAEC). She grew up on a family farm in the Central Valley of California and obtained her Ph.D. in agricultural economics from the University of California at Davis, specializing in international trade. Upon graduating, she joined the University of Kentucky (UK) faculty, where she worked for 17 years. She joined Virginia Tech as Associate Dean and Director of Academic Programs for the College of Agriculture and Life Sciences (CALs) and has been a full-time faculty member since December 2008.

Her research focuses on U.S.-China agricultural trade. In response to the escalating trade dispute, she has been interviewed and cited by Fox News, CBS Money Report, the Washington Post, WDBJ local news and numerous agricultural media. Most recently, as co-editors she and Holly Wang were awarded the **2019 Agricultural and Applied Economics Association (AAEA) Quality of Communication Award** for their “U.S.-China Trade Dispute and Potential Impacts on Agriculture” *Choices* theme issue:
<http://www.choicesmagazine.org/choices-magazine/theme-articles/us-china-trade-dispute-and-potential-impacts-to-agriculture>

Additional career highlights for her research and teaching efforts include:

- **Fulbright Distinguished Chair** in Agricultural Economics (Italy).
- **Agricultural and Applied Economics Association (AAEA) Teaching Award.**
- Advisor to **AAEA-undergraduate academic bowl winning teams.**
- **Lifetime Achievement Award, Southern Agricultural Economics Association (SAEA).**
- **Co-editor of the *Journal of Agricultural and Applied Economics*.**
- **Association of Public and Land-grant Universities (APLU), Board on Agriculture, Academic Programs Section: Leadership and Service Award.**
- *Gamma Sigma Delta-The Honor Society of Agriculture-VT chapter, Research Award.*
- *VT Center for Instructional Development and Educational Research, Featured Teacher Award.*
- *VT Alumni Award for Excellence in International Research.*
- UK Outstanding Advisor Award.
- UK Alumni Association’s Great Teacher Award.

Dr. Marchant has published extensively with **over 80 papers in 20 different refereed journals and refereed publications**, one sole-authored book, and six edited journal volumes and conference proceedings. Additionally, she has built a research/teaching program funded by more than **\$4.2 million in grants and external funding**.

In regards to teaching, Dr. Marchant’s teaching philosophy seeks to enhance students’ academic success and professional development. For undergraduates, this means incorporating classroom activities to meet the skills that employers want our graduates to possess—communication and teamwork. For graduate students, this means working with students to publish papers in academic journals and present them at scholarly conferences. Results include 68 student co-authors on 42 peer-reviewed publications including 27 journal articles as well as 78 student co-authors on 60 presentations at professional meetings—international, national and regional, e.g., SAEA.

Over her 30-year career, Dr. Marchant has taught 16 unique courses at Virginia Tech and the University of Kentucky to over 2,600 students.

--See career highlights below --

Mary Marchant Career Highlights

- Research:** Recognized expert on China: Conducted research on China for over 20 years. Results:
- **2019 Ag. Applied Economics Assoc. (AAEA) Quality of Communication Award** (with H.Wang); 2012 AAEA-China Section best paper (with W.Chen and B.Lohmar).
 - Media interviews with **CBS MoneyWatch, FOX News, Washington Post**
 - Editor of 3 edited volumes on China: 2018 and 2017 *Choices* theme issues, 2002 *AgBioForum*; author of 21 journal articles/refereed publications on China as part of a **career total of 1 book, 6 edited journal volumes/conference proceedings and over 75 journal articles/refereed publications including 4 in the AJAE.**
 - Project director (PD) for nearly \$1 million awarded for China research including 4 highly competitive USDA-AFRI/NRI grants with funding rate less than 20% as part of a **career total of over \$4.2 million of grants/extramural funds.**
 - (Co-)presenter as part of China research team of 36 national and international presentations including at the 2018 Chinese Agricultural Outlook conference in Beijing, Nanjing Agricultural University, Shanghai Jiao Tong University, Wuhan plus presentations at the *International Association of Agricultural Economists*—Vancouver, Milan, Australia; *International Association of Trade Research Consortium*--DC and Beijing and 16 AAEA presentations on China from a **career total of approximately 150 international, national and regional presentations.**

Additional research accomplishments include:

- **Lifetime Achievement Award**, Southern Agricultural Economics Association, 2014.
- Co-editor, *Journal of Agricultural and Applied Economics (JAAE)*, 2010-13.
- **Fulbright Distinguished Chair in Agricultural Economics**, Universita' degli Studi della Tuscia, Viterbo, Italy, spring 1998. This nationally competitive Fulbright Distinguished Chairs program is the most prestigious of Fulbright appointments—22 Fulbright Distinguished Chairs were awarded in 1998—only 1 in agricultural economics.
- **Panel Manager**, National Research Initiative (NRI) Competitive Grants Program—“Markets and Trade” Peer Review Panel, 1999-2000. Appointed by USDA-NRI Chief Scientist. This program has historically been a primary source of competitive funds for agricultural economists and awarded \$2 million annually.

Teaching: Taught 16 unique courses to over 2,600 students. Teaching publications include 7 journal articles, 10 peer-reviewed conference proceedings and one co-edited teaching conference proceedings from above career total. Awarded over \$2.6 in external funding, a majority supporting a nationwide higher education database. National, university and college awards:

- **Association of Public and Land-grant Universities (APLU)**, Board on Agriculture, Academic Programs Section: Leadership and Service Award, 2006-08 (national award).
- **AAEA-Distinguished Teaching Award-Less than 10 Years' Experience**, 1999.
- Virginia Tech (VT) Center for Instructional Development and Educational Research (CIDER), Featured Teacher, 2015; award ceremony 2016.
- Outstanding University of Kentucky (UK) Advisor Award 2003 (university award based on student nominations).
- UK Great Teacher Award, 1998 (university award based on student nominations).
- **Advisor to AAEA-undergraduate academic bowl winning teams, 1996 and 1997.**
- Gamma Sigma Delta, Master Teacher College Award, UK chapter, 1994.
- Co-organizer of two national teaching conferences: “Developing a Learning Environment Where All Students Seek to Excel” **AAEA pre-conference** Chicago, 2001. [Conference sponsored and funded by the AAEA] and “New Technologies and Innovations in Agricultural Economics Instruction” conference endorsed by the AAEA and co-sponsored by the SAEA, Lexington, KY. 1992.

- Promoted the scholarship of teaching and learning by sponsoring College teaching mini-grants (\$60,000), hosted innovative teaching workshops and provided additional financial support for faculty to develop national teaching grant proposals as VT-CALS Associate Dean of Academic Programs.

Examples of student professional development and engagement

- 68 student co-authors on 42 publications, including 39 student co-authors on 28 journal articles. 78 student co-authors on 60 presentations at professional meetings—international, national and regional, e.g., SAEA.
- Of the 60 graduate students, 2 post-docs and 2 international scholars worked with as major professor/committee member/supervisor, known placement includes faculty at California State University, Chico (Hejazi and Song), University of Kentucky (Saghaian), Shanghai University of Finance and Economics (Chen), Wall Street (Basso and Kumar), private sector in U.S. and China (Adams, Cho, Munirathinam, Shi, and Xiao); USDA (Grossen, Gonzales and Murrell) BLS (N. Cornell) and PhD programs (Jessup, Paik, Zhang, Zhuang, Zhu).

Key leadership positions in the AAEA and Southern Ag. Economics Association (SAEA):

- **AAEA: Leadership and Service Award**, 1999-02. Elected **Foundation Board-VP for Programs**, 2001-02, elected board member 1999-02; other leadership roles: appointed **Awards Chair, 2004-06**; appointed **Co-Chair, Teaching, Learning and Communications Committee**, 2000-01, member 1998-00; **Committee on Women in Ag. Economics (CWAE), elected chair** 1996-97, board member, 1992-99; **Employment Services Committee, appointed Chair** 1992-94; member 1990-97.
- **SAEA: 1999 SAEA President**—the SAEA is a large regional association of agricultural economists with approximately 650 members. Other SAEA elected offices held include 2000 Past-President, 1998 President-Elect, 1997 1st Vice President, and 1996 2nd Vice President.

Diversity Enhancement and Mentoring: As Virginia Tech College of Agriculture and Life Science Associate Dean and Director of Academic Programs:

- Working with Academic Programs staff, enhanced diversity efforts and STEM projects (e.g., ExxonMobil Bernard Harris Math/Science Summer Camp--PD for \$80,000 grant; recruitment of black high school students in Washington, DC; facilitated re-start of MANNRS—Minorities in Ag., Natural Resources and Related Sciences club).
- Coordinated workshops for new faculty orientation to enhance success of ALL faculty.
- Panel member of USDA-Multicultural Scholars grant program, 2007.

As a faculty member: Informal mentoring of junior faculty and students-undergraduate and graduate.

- Served on **AAEA Mentorship Program Committee**; mentor for junior AAEA faculty, Speaker at the **AAEA “Ag Econ Young Professionals”** conference, 2001.
- Co-editor of 1 book on diversity (with H. Williamson), 3 journal articles and 1 College report serving as a roadmap to diversity (see below).
- Speaker at numerous diversity sessions, e.g., “Bridging the Gap between 1890 and 1862 Land Grant Agricultural Economics Programs” USDA workshop.
- Coordinated workshops/symposia on diversity, teaching enhancement and promotion and tenure at the **AAEA**, university and college levels throughout career.

Diversity Publications—throughout career, including book (#2 below; see full CV for all publications):

1. University of Kentucky, College of Agriculture. Diversity Task Force Report, Mary A. Marchant, Chair. ***Diversity Issues in the College of Agriculture***, 2003 (83 pages). https://administration.ca.uky.edu/files/archive-college-plans-reviews-reports_0/archive-college-plans-reviews-reports/report_archive_diversity_task_force_summary_2003.pdf
2. Marchant, Mary A. and Handy Williamson, Jr., **co-editors**. ***Achieving Diversity: The Status and Progress of Women and African Americans in the Ag. Economics Profession***. NYC: Garland Pub., 1994 (218 pages). [Also, co-author of five chapters.]
3. Zepeda, Lydia, and Mary A. Marchant. "Bigger, Smaller, Richer, Poorer: Trends in Agricultural Economics." *Review of Agricultural Economics*. 20:2(1998):406-21. On web: <http://www.jstor.org/stable/1349998>
4. Marchant, Mary A., and Lydia Zepeda. "The Agricultural Economics Profession at the Crossroads: Survey Results of Faculty Salary, Employment, and Hiring Prospects." ***American Journal of Agricultural Economics***. 77(1995):1322-28. On web: <http://www.jstor.org/stable/1243369>
5. Zepeda, Lydia, Mary A. Marchant, and Hui-Shung Chang. "The Status of Women Agricultural Economists in Academia." *Review of Agricultural Economics*. 15:3(September 1993):537-45. On web: <http://www.jstor.org/stable/1349487>